

Subject: Re: Events and filming in South Park

Date: Wednesday, April 6, 2016 11:25:50 AM Pacific Daylight Time

From: Laura Hill

To: Anika Ostin

Sure – I am in a meeting until 11:45A — is that a good time?

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

Please note change of address:

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1111 | c. 314 956 4425

www.southpark.la | fb.com/southparklosangeles | Instagram/Twitter: @southparkla

24/7 DISPATCH: 866-560-9346

From: Anika Ostin <anika.ostin@lacity.org>

Date: Wednesday, April 6, 2016 11:03 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: Events and filming in South Park

Hey,

Can you give me a quick call? 213 473-7014

On Wed, Apr 6, 2016 at 11:00 AM, Laura Hill <laura@southpark.la> wrote:

Sure, here is what I would say:

"Film LA's presence in the South Park neighborhood is a growing concern for the residents, small business owners, and visitors alike. The street closures, overtaking parking lots and streets' worth of metered parking, and lack of communication before, during, and after is very disconcerting. Vehicle and pedestrian traffic is frequently obstructed, which is taking a toll on our small businesses. We are in support of the city having productions welcome and shooting and generating revenue for the city and jobs for the community. We are simply feeling that South Park, and particular the "heart" of South Park on Hope St between 11th and 12th, is heavily targeted for filming."

Best,
LH

Laura Hill

Communications and Policy Manager



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From: Anika Ostin <anika.ostin@lacity.org>

Date: Wednesday, April 6, 2016 10:02 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: FW: Events and filming in South Park

Hi Laura,

I can reach out to Film LA about setting up a meeting. Can you just send me a brief description about what the residents are complaining about so I can have some background for Film LA.

Best,

Thanks,
Anika

On Mon, Apr 4, 2016 at 12:36 PM, Laura Hill <laura@southpark.la> wrote:

Anika,

The meeting with Film LA is now high priority – just getting a lot of complaints like the one below. Can we please schedule something with Film LA in the very near future? I guess ideally you could work with them to find two times that work for you and Film LA, and then I will take those times to Linda V and other SP business owners to confirm the best of those two dates.

Best,
LH

Laura Hill
Communications and Policy Manager



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From: Linda Valentino <lindavalentino@prodigy.net>

Reply-To: Linda Valentino <lindavalentino@prodigy.net>

Date: Saturday, April 2, 2016 3:03 PM

To: Jessica Lall <Jessica@Southpark.La>, Josh Kreger <josh@southpark.la>, Laura Hill <laura@southpark.la>

Cc: Alle Ghadban <alle@downtowndancela.com>, ALIGN BALLET <micornell@gmail.com>

Subject: Events and filming in South Park

Hi Jessica, Josh & Laura,

Thank you again for nominating us for a Rose Award at the Downtown Breakfast Club. We were so thrilled to be honored and it was a really fun event.

As South Park development continues and more small businesses open in our neighborhood, there is an urgent need to do something about the number of events and film shoots that close the streets or otherwise impact our ability to do business. This problem is especially acute on Hope Street, where there are one or more shoots every week and nearly monthly closures of our street for marathons, 10Ks and other events.

As I mentioned to Josh a few weeks ago, the frequent film shoots on Hope Street are completely out of control. Parking is nearly impossible because the production companies post "no parking" signs--usually for all day--and they also tie up most of the nearby parking lots with their trailers and other vehicles. It is so bad that we even lose access to the staff spaces for which we pay monthly rent. Sometimes the shoots also result in street closures, making it impossible for our many clients from outside of downtown--as well as the ones who live or work here--to reach our door.

The proliferation of marathons, 10K runs and similar events that close South Park streets on weekends are especially difficult. The fact that we are not even informed by the City of impending street closures is hard to understand. The two marathons on Valentines Day weekend and the Heart of the City 5K this morning completely closed down Hope Street and made it nearly impossible for me to get here from my apartment at 8th and Spring and open the studio for classes that we have every Saturday at 9 am. We were not informed of the routes for any of these events, or where there would be street closures. It seems to me that the Department of Transportation should be REQUIRED to inform local businesses when there is an impending street closure so that we can provide that information to our clients, along with alternative routes, parking instructions, etc. I say this with all due respect to California Hospital Foundation and the other charitable organizations that sponsor these events. We all want to support these worthy charities, but there must be some way for the events to take place without ALWAYS closing Hope Street, 11th, 12th, Pico, Grand, etc. We were literally boxed in today. It took me half an hour to get anywhere near the studio from just four blocks away.

This is becoming a huge barrier to building our business because a large portion of our clients cannot get to us, or if they do manage to get here, parking is severely impeded. We actively encourage our clients to take the Metro or other types of alternative transportation, and we have arranged low-cost parking at a structure at 746 S. Hope. We have also contracted with Downtown Concierge to provide free shuttle service for our clients from anywhere in Downtown. Unfortunately, not everyone is able to take advantage of these services. Some must rely on their cars because of geography or work schedules.

If the City wants more business in Downtown L.A. they need to make it a little easier for our clients to come here. We will be only too happy to speak with Councilman Huizar's office, Film LA and whatever City Commissions have jurisdiction over these matters. But we think it would be a lot more effective if we had the BID's leadership and influence to get the city's attention. Is there an appropriate BID agenda where these matters can be addressed?

Many thanks,

Linda Valentino
President/Studio Director
Downtown Dance & Movement
[\(213\) 335-3511](tel:2133353511)
www.downtowndancela.com

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Anika Ostin
Downtown Field Deputy
Office of Councilmember José Huizar
City of Los Angeles | Council District 14

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